

Publicity

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To see the recent changes to this guidance, [check the bottom of this page](#).

Note: The guidance in this page does not apply to applications approved after 31 December 2020

As part of any successful application, you will be required to inform the public about the support you receive. How you do this may depend on how much you receive for your capital items.

For capital funding of any amount, you must place a short description about the project on any related websites, where a link between the purpose of the website and the support provided to the project can be established and highlighting the financial support received.

If you receive capital funding of more than €50,000, you must put up at least one poster or plaque with information about the project (minimum size A3) highlighting the financial support from the European Commission at a location readily visible to the public, such as the entrance area of a building at the holding.



[Example of A3 publicity poster \(MS Word, Size: 70.0 kB\)](#)

doc_external_url: <https://www.ruralpaymentsandservices.org/media/resources/AECS-POSTER-Final.docx>

All plaques must include:

- the European emblem in accordance with the standards detailed in EU Commission Regulation 808/2014 Annex III Part 2
- the statement "The European Agriculture Fund for Rural Development: Europe investing in rural areas"
- a description of the project which shall take up at least 25 per cent of the plaque

The emblem should be as per the standards presented on the [European Union website](#).

If you fail to erect a poster or plaque we may seek the recovery of payments made to you for the project in question.

For capital funding of more than €500,000 you must erect a billboard of significant size at a location readily visible to the public.

Examples of suitable wording for plaques and billboards:



The European Agricultural Fund for Rural Development:
Europe investing in Rural Areas

Providing moorland management for livestock and deer,
and seed and crops for farmland birds

Recent changes

Section	Change
Note	Statement regarding approval of applications beyond December 2020

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